

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WRAL-TV ; Raleigh NC	Date: 9-25-12
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I, Michelle Santuoso

do hereby request station time concerning the following issue:

Americans for Job Security

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached					

Total Charges: \$ 117,7009 / \$ 100,0452

This broadcast time will be used by: Americans For Job Security

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐
☐

No

CONTRACT

WRAL-TV
2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

<u>Contract / Revision</u> 118171 /		<u>Alt Order #</u> 06325926
<u>Product</u> AMER 4 JOB SECURITY		
<u>Contract Dates</u> 09/26/12 - 10/02/12		<u>Estimate #</u> 1020
<u>Advertiser</u> Americans for Job Security		<u>Original Date / Revision</u> 09/20/12 / 09/20/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WRAL	<u>Account Executive</u> Cheryl Blair	<u>Sales Office</u> Washington Tel
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Crossroads Media LLC
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WRAL	10/02/12	10/02/12	WRAL 5am News	5am - 5:30a		:30			NM	1	\$900.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-1-----				1	\$900.00			
N 2	WRAL	09/28/12	09/28/12	WRAL 5am News	5am - 5:30a		:30			NM	1	\$700.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----1--				1	\$700.00			
N 3	WRAL	09/26/12	09/26/12	WRAL 5:30AM News	530-6a		:30			NM	1	\$1,000.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--1----				1	\$1,000.00			
N 4	WRAL	09/28/12	09/28/12	WRAL 5:30AM News	530-6a		:30			NM	1	\$1,000.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----1--				1	\$1,000.00			
N 5	WRAL	10/02/12	10/02/12	WRAL AM News	6-7a		:30			NM	1	\$2,000.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-1-----				1	\$2,000.00			
N 6	WRAL	09/28/12	09/28/12	WRAL AM News	6-7a		:30			NM	1	\$1,600.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----1--				1	\$1,600.00			
N 7	WRAL	09/26/12	09/26/12	CBS This Morning	7am - 9am		:30			NM	1	\$850.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--1----				1	\$850.00			
N 8	WRAL	09/28/12	09/28/12	CBS This Morning	7am - 9am		:30			NM	1	\$850.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----1--				1	\$850.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 118171 /		<u>Alt Order #</u> 06325926
<u>Contract Dates</u> 09/26/12 - 10/02/12	<u>Product</u> AMER 4 JOB SECURIT	<u>Estimate #</u> 1020
<u>Advertiser</u> Americans for Job Securi		<u>Original Date / Revision</u> 09/20/12 / 09/20/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 9	WRAL	10/01/12	10/01/12	Dr. Phil	9-10a		:30			NM	1	\$750.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	1-----				1	\$750.00			
N 10	WRAL	10/02/12	10/02/12	Dr. Phil	9-10a		:30			NM	1	\$750.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-1-----				1	\$750.00			
N 11	WRAL	09/26/12	09/26/12	Dr. Phil	9-10a		:30			NM	1	\$500.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--1----				1	\$500.00			
N 12	WRAL	09/27/12	09/27/12	Dr. Phil	9-10a		:30			NM	1	\$500.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---1---				1	\$500.00			
N 13	WRAL	09/28/12	09/28/12	Dr. Phil	9-10a		:30			NM	1	\$500.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----1--				1	\$500.00			
N 14	WRAL	10/01/12	10/01/12	Noon News	12p-1p		:30			NM	1	\$1,200.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	1-----				1	\$1,200.00			
N 15	WRAL	10/02/12	10/02/12	Noon News	12p-1p		:30			NM	1	\$1,200.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-1-----				1	\$1,200.00			
N 16	WRAL	09/26/12	09/26/12	Noon News	12p-1p		:30			NM	1	\$700.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--1----				1	\$700.00			
N 17	WRAL	09/27/12	09/27/12	Noon News	12p-1p		:30			NM	1	\$700.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---1---				1	\$700.00			
N 18	WRAL	09/28/12	09/28/12	Noon News	12p-1p		:30			NM	1	\$700.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----1--				1	\$700.00			
N 19	WRAL	10/01/12	10/01/12	The Insider (1-130p)	1-130p		:30			NM	1	\$750.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	1-----				1	\$750.00			
N 20	WRAL	10/02/12	10/02/12	The Insider (1-130p)	1-130p		:30			NM	1	\$750.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-1-----				1	\$750.00			

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<u>Advertiser</u> Americans for Job Securi		<u>Estimate #</u> 1020
		<u>Original Date / Revision</u> 09/20/12 / 09/20/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 21	WRAL	09/26/12	09/26/12	The Insider (1-130p)	1-130p		:30			NM	1	\$500.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	--1----				1	\$500.00			
N 22	WRAL	09/27/12	09/27/12	The Insider (1-130p)	1-130p		:30			NM	1	\$500.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	---1---				1	\$500.00			
N 23	WRAL	09/28/12	09/28/12	The Insider (1-130p)	1-130p		:30			NM	1	\$500.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	----1--				1	\$500.00			
N 24	WRAL	10/01/12	10/01/12	CBS Daytime (1:30-4P)	130-4p		:30			NM	1	\$800.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	1-----				1	\$800.00			
N 25	WRAL	09/28/12	09/28/12	CBS Daytime (1:30-4P)	130-4p		:30			NM	1	\$500.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	----1--				1	\$500.00			
N 26	WRAL	10/01/12	10/01/12	Young and the Restless	4-5p		:30			NM	1	\$1,600.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	1-----				1	\$1,600.00			
N 27	WRAL	09/26/12	09/26/12	Young and the Restless	4-5p		:30			NM	1	\$1,300.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	--1----				1	\$1,300.00			
N 28	WRAL	09/27/12	09/27/12	Young and the Restless	4-5p		:30			NM	1	\$1,300.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	---1---				1	\$1,300.00			
N 29	WRAL	09/28/12	09/28/12	Young and the Restless	4-5p		:30			NM	1	\$1,300.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	----1--				1	\$1,300.00			
N 30	WRAL	10/02/12	10/02/12	5:00 First News	5-530p		:30			NM	1	\$4,000.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	-1-----				1	\$4,000.00			
N 31	WRAL	09/26/12	09/26/12	5:00 First News	5-530p		:30			NM	1	\$3,000.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	--1----				1	\$3,000.00			
N 32	WRAL	10/01/12	10/01/12	5:30 News	530-6p		:30			NM	1	\$4,000.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	1-----				1	\$4,000.00			

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 33	WRAL	09/27/12	09/27/12	5:30 News	530-6p		:30			NM	1	\$3,000.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	---1---				1	\$3,000.00			
N 34	WRAL	10/02/12	10/02/12	6pm News (M-F)	6-630p		:30			NM	1	\$5,000.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	-1-----				1	\$5,000.00			
N 35	WRAL	09/28/12	09/28/12	6pm News (M-F)	6-630p		:30			NM	1	\$4,000.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	----1--				1	\$4,000.00			
N 36	WRAL	10/01/12	10/01/12	CBS Evening News (M-F)	630p-7p		:30			NM	1	\$5,000.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	1-----				1	\$5,000.00			
N 37	WRAL	09/26/12	09/26/12	CBS Evening News (M-F)	630p-7p		:30			NM	1	\$4,000.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	--1----				1	\$4,000.00			
N 38	WRAL	09/26/12	09/26/12	Late News	11-1135p		:30			NM	1	\$4,000.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	--1----				1	\$4,000.00			
N 39	WRAL	09/28/12	09/28/12	Late News	11-1135p		:30			NM	1	\$4,000.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	----1--				1	\$4,000.00			
N 40	WRAL	10/02/12	10/02/12	Tue Hour 1	8-9p		:30			NM	1	\$9,000.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	-1-----				1	\$9,000.00			
N 41	WRAL	09/26/12	09/26/12	Wed Hour 3	10-11p		:30			NM	1	\$6,500.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	--1----				1	\$6,500.00			
N 42	WRAL	09/27/12	09/27/12	Thu Hour 3	10-11p		:30			NM	1	\$7,500.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	---1---				1	\$7,500.00			
N 43	WRAL	09/28/12	09/28/12	Fri Hour 3	10-11p		:30			NM	1	\$6,000.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	----1--				1	\$6,000.00			
N 44	WRAL	09/29/12	09/29/12	7pm News	7-730p		:30			NM	1	\$600.00
		ISSUE CLASS OF TIME R8.23										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	-----1-				1	\$600.00			

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Raleigh, NC 27605
(919)821-8514

<u>Contract / Revision</u> 118171 /		<u>Alt Order #</u> 06325926
<u>Contract Dates</u> 09/26/12 - 10/02/12	<u>Product</u> AMER 4 JOB SECURITY	<u>Estimate #</u> 1020
<u>Advertiser</u> Americans for Job Securi		<u>Original Date / Revision</u> 09/20/12 / 09/20/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 45	WRAL	09/30/12	09/30/12	WRAL Sun Morning News	7-9a		:30			NM	1	\$900.00
ISSUE CLASS OF TIME R8.23												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1				1	\$900.00			
N 46	WRAL	09/30/12	09/30/12	60 Minutes	7-8p		:30			NM	1	\$7,500.00
ISSUE CLASS OF TIME R8.23												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1				1	\$7,500.00			
N 47	WRAL	09/26/12	09/26/12	WRAL 5am News	5am - 5:30a		:30			NM	1	\$700.00
ISSUE CLASS OF TIME R8.23												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--W----				1	\$700.00			
N 48	WRAL	09/27/12	09/27/12	WRAL 5:30AM News	530-6a		:30			NM	1	\$1,000.00
ISSUE CLASS OF TIME R8.23												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---T---				1	\$1,000.00			
N 49	WRAL	09/26/12	09/26/12	WRAL AM News	6-7a		:30			NM	1	\$1,600.00
ISSUE CLASS OF TIME R8.23												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--W----				1	\$1,600.00			
N 52	WRAL	09/28/12	09/28/12	5:00 First News	5-530p		:30			NM	1	\$3,000.00
ISSUE CLASS OF TIME R8.23												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----F--				1	\$3,000.00			
N 53	WRAL	09/26/12	09/26/12	5:30 News	530-6p		:30			NM	1	\$3,000.00
ISSUE CLASS OF TIME R8.23												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--W----				1	\$3,000.00			
N 54	WRAL	09/27/12	09/27/12	Late News	11-1135p		:30			NM	1	\$4,000.00
ISSUE CLASS OF TIME R8.23												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---T---				1	\$4,000.00			
N 55	WRAL	09/26/12	09/26/12	WRAL 4:30am News	4:30a - 5am		:30			NM	1	\$200.00
ISSUE CLASS OF TIME R8.23												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--W----				1	\$200.00			
Totals											53	\$117,700.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/30/12	38	\$80,000.00	\$68,000.00
10/01/12 - 10/02/12	15	\$37,700.00	\$32,045.00
Totals	53	\$117,700.00	\$100,045.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.